



DATA PROTECTION POLICY

English

Version 1
06 2021

Information Obligation according to Art. 13 GDPR (Data protection declaration)

The project CE1569 ProsperAMnet is supported by the Interreg CENTRAL EUROPE Programme and funded under the European Regional Development Fund. The protection of personal data is important for us. Therefore, we use your data solely on the basis of the legal regulations (GDPR). Within this data protection information we inform you about the most important aspects of data usage on our website (www.prosperamnet.eu) and the use of personal data collected by the tools “Industrial Service Excellence Monitor” (ISE-Monitor) and “Service Export Radar”, which have been developed in the project.

Aim of data collection

The aim of the research project „Industrial Service Excellence Monitor” (ISEM) is to monitor the service performance of manufacturing companies and to provide support for them on their way to Industrial Service Excellence. For using the monitor, a registration is necessary, in which the following data concerning the person is collected and used:

- personal relevance of the user for the analysis
- data concerning the person (current function within the company, duration of employment, duration of responsibility for the service business)
- e-mail address

The aim of the research project “Progressing Service Performance and Export Results of Advanced Manufacturers Networks” is to support Advanced Manufacturers (AMs) in Central Europe to become excellent in their service business! Therefore, a tool “Service Export Radar” has been developed to facilitate the market research effort for Advanced Manufacturer. In order to use the Service Export Radar a registration is necessary, in which the following data concerning the person is collected and used:

- user interactions for improving the quality of the outputs (query details, feedback on the output)
- personal relevance of the user for the analysis
- e-mail address



The password used for registration will be saved encrypted and is at no time visible for other persons. Individual related data will not be passed to third parties.

Data storage

Your login data for the Radar as well as other individual related data will be stored until you apply for deleting these data (see further below the contact details).

Web analysis – Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc, 1600 Amphitheatre Parkway Mountain view, CA 94043, USA (“Google”) based on the legal foundation of predominant legitimate interest (analysis of website usage).

By calling our website, a connection to the servers of Google will be established through a software and data will be provided to servers of Google that are based partially in the US. Google Analytics uses cookies to store information concerning the user of the website and to analyze the usage of the website through the user.

This website uses the function “Activation of IP-Anonymization”. Therefore, Google shortens your IP-address within members of the European Union and in countries that are signatories of the European Economic Area. Only in exceptional cases, the whole IP-address is sent to a server of Google in the US and shortened there.

According to Google, they use the collected data to analyse the usage of the website, to create reports on the activities on the website and to offer further services related to website and internet usage.

Google will provide these data eventually to third parties, if this is regulated by law or if third parties process these data for google. Detailed information concerning the usage of user data by Google Analytics you can find in the Data protection declaration of [Google](#) and [Google Analytics](#).

Deactivate Google Analytics

You can prevent the collection of your user data through Google analytics generally on all websites if you download the following browser-plugin and install it: <https://tools.google.com/dlpage/gaoptout?hl=de>

Usage of IP-address

Your IP-address will be collected, but pseudonymized. Therefore only a rough localization is possible, which we use for the right choice of language setting.

Your rights

You have the right to get information about, correct, delete or restrain the usage of your personal data at any time. You also have the right to object the usage of your personal data as well as a right to transferability of your data according to the conditions of the Data protection law.

Further, we inform you about the right according to Art. 77 GDPR to complain with the Austrian Data Protection Authority (Österreichische Datenschutzbehörde, Wickenburggasse 8, 1080 Wien, Phone: +43 152152 – 0, E-Mail: dsb@dsb.gv.at).



You can contact us at:

University of Applied Science Upper Austria Research & Development GmbH
Study Programme Global Sales and Marketing
Wehrgrabengasse 1-3, 4400 Steyr
Tel.: +43 (0) 5/0804-33003
gsm@fh-steyr.at
www.fh-steyr.at